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Land Rover, Subaru capture top overall brand honors in ALG's 17th annual Residual Value Awards

ALG honors vehicles predicted to hold value best; Subaru wins in six segments

SANTA MONICA, Calif., (Nov. 14, 2016) – [ALG](#), the benchmark for forecasting future vehicle values and the analytics subsidiary of [TrueCar, Inc. \(NASDAQ: TRUE\)](#), announced the winners of the 2017 Residual Value Awards, ranking Land Rover and Subaru as the top Premium Brand and Mainstream Brand, respectively.

ALG's Residual Value Awards (RVA) recognize vehicles in 26 segments that are forecast to retain the highest percentage of their Manufacturer's Suggested Retail Price (MSRP) after a three-year period. This year's recipients have shown strong value in their competitive segments and were chosen from all 2017 model year vehicles on sale in the United States in the Premium and Mainstream segments. The awards will be presented to automakers this week at the Los Angeles Auto Show.

"Residual values are a key indicator of the overall market success and health of a vehicle and brand. Whether a consumer is looking to purchase or lease a vehicle, the largest cost consideration is how much a vehicle will retain its value over time," said Jim Nguyen, president of ALG. "And with vehicle leasing on the rise, resale values have never been more important to both consumers and automakers."

2017 will mark the third consecutive year that Land Rover will take home the Residual Value Award for Premium Brands. The distinguished British utility brand won an award in three of the Premium segments with the Range Rover Sport, Range Rover, and Discovery Sport winning the top spots.

Subaru also earned the top Mainstream brand award for the third consecutive year by outdoing its competitors in six segments, surpassing last year's performance of five total awards. The Impreza is the newest model to receive an award this year, joining the Forester, Legacy, Outback, WRX and Crosstrek as RVA winners.

Below is the full list of 2017 RVA winners:

RVA Overall	Brand
Premium	Land Rover
Mainstream	Subaru
RVA Segment	Model
Alt-Fuel	Toyota Prius V
Compact	Subaru Impreza
Compact Utility	Subaru Forester
Fullsize	Dodge Charger
Fullsize Commercial	Mercedes Sprinter
Fullsize Pickup	Toyota Tundra
Fullsize Utility	Chevrolet Tahoe
Midsize	Subaru Legacy
Midsize Commercial	Metris
Midsize Pickup	Toyota Tacoma
Midsize Utility 2nd Row Seating	Subaru Outback
Midsize Utility 3rd Row Seating	Honda Pilot
Minivan	Toyota Sienna
Off-Road Utility	Toyota 4Runner
Premium Compact	Mercedes CLA Class
Premium Compact Utility	Land Rover Discovery Sport
Premium Executive	Lexus LS
Premium Fullsize	Audi A7
Premium Fullsize Utility	Land Rover Range Rover
Premium Midsize	Jaguar XE
Premium Midsize Utility 2nd Row Seating	Land Rover Range Rover Sport
Premium Midsize Utility 3rd Row Seating	Audi Q7
Premium Sportscar	Nissan GT-R
Sportscar	Subaru WRX
Subcompact	Honda FIT
Subcompact Utility	Subaru Crosstrek

About ALG

Founded in 1964 and headquartered in Santa Monica, California, ALG is an industry authority on automotive residual value projections in both the United States and Canada. By analyzing nearly 2,500 vehicle trims each year to assess residual value, ALG provides auto industry and financial services clients with market industry insights, residual value forecasts, consulting and vehicle portfolio management and risk services. ALG is a wholly-owned subsidiary of TrueCar, Inc., a digital automotive marketplace that provides comprehensive pricing transparency about what other people paid for their cars. ALG has been publishing residual values for all cars, trucks and SUVs in the U.S. for over 50 years and in Canada since 1981.

About TrueCar

[TrueCar](#), Inc. (NASDAQ: TRUE) is a digital automotive marketplace that provides comprehensive pricing transparency about what other people paid for their cars and enables consumers to engage with TrueCar Certified Dealers who are committed to providing a superior purchase experience. TrueCar operates its own branded site and its nationwide network of more than 13,000 Certified Dealers also powers car-buying programs for some of the largest U.S. membership and service organizations, including USAA, AARP, American Express, AAA and Sam's Club. Over one third of all new car buyers engage with the TrueCar network during their purchasing process. TrueCar is headquartered in Santa Monica, California, with offices in San Francisco and Austin, Texas. For more information, go to www.truecar.com. Follow us on [Facebook](#) or [Twitter](#).

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